Reading list for Digitalisation and services, SMAB35, 15 credits

The reading list was approved by the board of department of service management and service studies 30 August, 2019.

The reading list is valid from 2 September, 2019.

Belk, Russel (2014). You are what you can access: Sharing and collaborative consumption online. Journal of Business Research, 67, 1595-1600.

Belk, Russell W. (2013). Extended Self in a Digital World. Journal of Consumer Research, 40(3), 477-500.

Belk, Russel W.& Llamas, Rosa (Red.) (2013). The Routledge companion to digital consumption. New York: Routledge. [100 pages selected chapters. ISBN 9781136253379] Available as an ebook.

Castells, Manuel (2009). The rise of the network society, 2nd edition. Chichester: Wiley Blackwell. [Chapter 1 & 6, 100 pp, ISBN 9781405196864/9781444310146]

Cohen, Maurie J. (2016). The Future of Consumer Society: Prospects for Sustainability in the New Economy. Oxford Scholarship Online [Chapter 6, 27 pp, ISBN: 9780198768555]

Fuchs, Christian (2014). Social Media: a critical introduction. London: Sage. [293 pp. ISBN9781446296868]

Fuentes, Christian , Hagberg, Johan & Kjellberg, Hans (2019). Soundtracking: music listening practices in the digital age. European Journal of Marketing, 53(3), 483-6503.

Hagberg, Johan & Fuentes, Christian (2018). Retail formations: Tracing the fluid forms of an online retailer. Consumption Markets & Culture, 21(5), 423-444.

Hagberg, Johan, Sundstrom, Malin, & Egels-Zandén, Niklas (2016). The digitalization of retailing: an exploratory framework. International Journal of Retail & Distribution Management, 44(7), 694-712.

Ilsøe, Anna (2017). The digitalisation of service work – social partner responses in Denmark, Sweden and Germany. Transfer: European Review of Labour and Research, 23(3), 333–348.

Prassl, Jeremias (2018). Humans as a service: the promise and perils of work in the gig economy. Oxford University Press. [208 pp, ISBN-13: 9780198797012]

Sveningsson, Malin (2012) .'Pity There's So Few Girls!' Attitudes to Female Participation in a Swedish Gaming Context (425-441). In: Fromme J., Unger A. (eds) Computer Games and New Media Cultures. Springer, Dordrecht

Turkle, Sherry (2011). Alone together: why we expect more from technology and less from each other. Basic Books, [384 pp, ISBN: 9780465022342; 0465022340].

Valenduc, Gérard, & Vendramin, Patricia (2017). Digitalisation, between disruption and evolution. Transfer: European Review of Labour and Research, 23(2), 121–134.

Watkins, Rebecca D. , Denegri-Knott, Janice & Molesworth, Mike (2016). The relationship between ownership and possession: observations from the context of digital virtual goods. Journal of Marketing Management 32(1-2), 44-70.

100 pages additional literature focusing on digitalisation of markets and work (part 1 of the course).

150 pages additional literature focusing on digital retail, digital tourism, digital health and other digital service industries (part 2 of the course).

100 pages additional literature chosen and applied by students (part 3 of the course).

Total number of pages: approx. 1650.