Litteraturlista för Strategi och verksamhetsutveckling (LGMA52), 15 hp.

Litteraturlistan är fastställd av Ledningsgruppen för kandidatprogram i logistics service management 2023-05-31, senast reviderad 2026-05-13.

Litteraturlistan börjar gälla 2026-05-13.

Högskolan i Borås (senaste upplagan). Guide till Harvardsystemet. Borås: Högskolan i Borås. [51 sid]. Https://www.hb.se/biblioteket/akademiskt-sprak/referera-till-kallor/guide-till-harvardsystemet/

Barney, Jay. B & Hesterly, William. S. (2019). *Strategic management and competitive advantage. Concepts and cases.* Harlow: Pearson Education Ltd. [utdrag ca 15 s. ISBN 978-1292-25804-1].

Dobbs, Michael. E. (2014). Guidelines for applying Porter's five forces framework: a set of industry analysis templates. *Competitiveness Review*, 24(1), 32-45. https://doi.org/10.1108/CR-06-2013-0059

Grant, Robert M. (2021) *Contemporary strategy analysis.* Oxford: Wiley. [utdrag ca 15 s. ISBN 978-111-981523-5]

Hartmann, Frank G.H., Kraus, Kalle, Nilsson, Göran, Anthony, Robert N. & Govindarajan, Vijay. (2021). *Management control systems: European Edition*. Boston, Mass: McGraw Hill. [505 s. ISBN 978-152-684831-4]

Kaplan, Robert. S. & Norton, David. P. **(1996). *The Balanced Scorecard: Translating Strategy into Action.*** Boston, Mass: Harvard Business Review Press. [**Kap. 3-7 ISBN 978-0-87584-651-4**]

Merchant, Kenneth. A. & Van der Stede, Wim. A. (2023). *Management control systems: performance measurement, evaluation, and incentives*. Harlow: Pearson Education Ltd. [del I-IV, 554 s**.** ISBN 978-129-244410-9].

Porter, Michael. E. (2008). The Five Competitive Forces That Shape Strategy. *Harvard Business Review*. 86(1), s. 78-93.

Tawse, Alex & Tabesh, Pooya. (2023). Thirty years with the balanced scorecard: What we have learned. *Business Horizons*, 66(1), 123-132. https://doi.org/10.1016/j.bushor.2022.03.005

Whittington, Richard, Angwin, Duncan, Regnér, Patrick, Johnson, Gerry & Scholes, Kevan. (2023). *Exploring strategy: text and cases.* Harlow: Pearson Education Ltd. [832 sid. ISBN 978-129-242874-1].

Praktikfallsmaterial kommer att delas ut under kursen.

Totalt antal sidor: cirka 2 060 + praktikfallsmaterial