



LUND
UNIVERSITY

Faculty of Social Sciences

SMMN35, Retail, Place and Sustainability, 30,0 credits
Retail, plats och hållbarhet, 30.0 högskolepoäng
Second Cycle / Avancerad nivå

Confirmation

The course syllabus was confirmed

General Information

Teaching languages: English

Main field of studies

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Specialization

A1F, Second cycle has course/s for second-cycle studies as entry requirements

Outcomes

On completion of the course, the student shall

show an advanced knowledge about the development and business logic of the retail trade that

takes expression in horizontal integration and international establishments and product supply via different channels,

demonstrate an understanding of how sustainable trade can be shaped

critical and independent review and understand the trade choice of strategy for development of

sustainable trade,

show a very good familiarity with central concepts concerning the innovations of the trade and trends and show an ability to reflect on these critically in relation to the retail company's responsibility for environment and sustainability,

show an advanced ability to make an analysis of and explain the urban environments from a retail perspective and show good proficiencies in to independently implement a study of a retail company and analyse and draw conclusions about sustainable trade critically

show good skills to analyse and identify factors of significance for CSR (Corporate Social Responsibility),

demonstrate good skills to communicate both spoken and written within the knowledge field of the course.

Course content

The course intends to give the student an advanced ability to analyse and reflect over the trade development based on different perspectives.

The course is divided into four part according to the following:

- a. The international trends of the trade and innovations (5 credits)
- b. Place Development (5 credits)
- c. Sustainable trade (5 credits)
- d. Integrating project work (15 credits)

The course starts with an advanced study in questions that concern the development and innovations of the trade in a international perspective. The student interviews experts and reads literature and document and present this in seminars.

In part two and three be discussed and analysed place development and sustainability based on theory and

field trips and in view of interviews with representative for the sector. Further is studied some examples of international retail chains within the trade from different perspectives that resource management -, town planning - and the sustainability perspective . Also this be presented in

seminar form. A longer field trip also is carried out to joint study different perspective on trade as town planning, center formations and resource issues connected to sustainability.

Through an integrating, final project work, the knowledge is brought together from the three earlier

the parts. The student is trained in to based on a retail context be able to join and communicate

different theoretical perspectives and apply these parts to a larger integrated whole.

Assessment

The teaching is given as lectures, guest lectures, seminars, supervision, study visit, field trips and case. Participation in guest lectures, seminars, study visit, field trips and case is compulsory.

Grading scale

Marking scale: Fail, E, D, C, B, A.

As grade, one of the terms A is used, B, C, D, E or failed. Highest grade be denoted with A and lowest grade to pass with E. Grade for failed results be denoted with failed.

The students performance is assessed based on the learning outcomes for the course. For the grade E, the student should show a sufficient results. For a grade of D, the students performance shall be satisfactory. For the grade

C the student should show a good results. For a grade of B, the students performance shall be very good performance

For a grade of A, the students performance shall be excellent. The student has for the grade failed

shown an insufficient results.

At the start of the course, the students about the expected learning outcomes of the course syllabus and about the grading scale are informed and its application in the course.

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Entry requirements

For admission to the course, it is required that the student has accomplished course requirements about at least 30 credits including 15 credits in method and/or theory of knowledge, on Master's programme in Service Management.

Required reading

See appendix.

Additional information

The course replaces SMMN06.

Reading list for Retail, place and sustainability, 30 credits (SMMN35)

The reading list was approved by the Board of the Department of Service Management 24 April 2012.

The reading list is valid from 1 August 2013.

- Dawson, John, Larke, Roy & Mukoyama, Masao (ed). (2006). Strategic issues in international retailing. London: Routledge. [218 sidor, ISBN-13 978-0415343704].
- Gehl, Jan (2010). Cities for people. Washington: Island press. [269 sidor ISBN 978-1597265737].
- Jacobs, Jane (2011). The death and life of great American cities. New York: Modern Library. [598 sidor ISBN -679-64433-4]
- Nählinder, Johanna, (2005). Innovations and employment in services: The case of knowledge intensive business services in Sweden. Doctor's thesis. Linköping: Linköpings universitet. [Sid 19-39. ISBN 91-85457-05-1]
- Rogers, Everett. (2003). Diffusion of innovations, 5th edition, New York: Free Press. [551 sidor ISBN-13: 978-0743222099]
- Saviano, Roberto (2008). Gomorrah: Italy's other mafia, London: Pan [300 p. ISBN-13: 978-0330450997]
- Stern, Neil. Z. and Ander, Willard N., (2008). Greentailing and other revolutions in retail: Hot ideas that are grabbing customers' attention and raising profits; Hoboken, N.J.:Wiley. [272 p. ISBN 978-0470288580]

Articles about internationalisation, place development, CSR and sustainable trade is added to the reading list (approx. 1000 pp)

Literature in connection with the project work is chosen with the tutor is added as well (approx. 1400 pp).

Total: approx. 4800 pp

Litteraturlista för Retail, plats och hållbarhet, 30 hp (SMMN35)

Litteraturlistan är fastställd av styrelsen för institutionen för Service Management 120424.

Litteraturlistan börjar gälla höstterminen 2012.

- Dawson, John, Larke, Roy & Mukoyama, Masao (ed). (2006). Strategic issues in international retailing. London: Routledge. [218 sidor, ISBN-13 978-0415343704].
- Gehl, Jan (2010). Cities for people. Washington: Island press. [269 sidor ISBN 978-1597265737].
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Artikelkompendium om internationalisering, stadsutveckling, CSR och hållbar handel (ca 1000 sidor)

Dessutom tillkommer litteratur i samband med projektarbetet som väljs i samråd med handledaren (ca 1400 sidor)

Totalt antal sidor: ca 4800