

Reading list for Value Creation and Innovation in Tourism (SMMV39), 15 hp

The reading list was approved by the Board of the Department of Service Management and Service Studies 2020-04-22.

The reading list is valid from 31 August 2020. **The list is revised 2020-05-07 with a new edition of marked book.**

- Alsos, Gry Agnete, Eide, Dorte & Madsen, Einar Lier. (Ed.) (2014). *Handbook of Research on Innovation in Tourism Industries*. Cheltenham, Northampton: Edward Elgar. [366 p. (especially chapter: 1, 3, 4, 11, 13.) ISBN 9781782548416] Available as E-book
- Altinay, Levent, Marianna Sigala, & Victoria Waligo (2016). "Social value creation through tourism enterprise." *Tourism Management* 54: 404-417. [Doi: 10.1016/j.tourman.2015.12.011]
- Andersson Cederholm, Erika. (2010). "Art as a "thing-in-between": Negotiating boundaries and values in an art circuit event." *Tourist Studies* 9 (1): 42-59. [Doi.org/10.1177/1468797609360588]
- Andersson Cederholm, Erika & Hultman, Johan. (2010). The Value of Intimacy – Negotiating Commercial Relationships in *Lifestyle Entrepreneurship, Scandinavian Journal of Hospitality and Tourism* 10 (1): 16-32. [Doi: 10.1080/15022250903442096]
- Baka, Vasiliki. (2015). "Understanding Valuing Devices in Tourism through "Place-making"." *Valuation Studies* 3 (2): 149-180. [Doi: 10.3384/VS.2001-5992.1532149]
- Dredge, Dianne & Gyimothy, Szilvia. (2015). "The collaborative economy and tourism: Critical perspectives, questionable claims and silenced voices". *Tourism Recreation Research*, 40(3), 286-302. [ISSN: 02508281]
- Echeverri, Per, & Per Skålén. (2011). "Co-creation and co-destruction: A practice-theory based study of interactive value formation." *Marketing Theory* 11 (3): 351-373. [Doi: 10.1177/1470593111408181]
- Figueiredo, Bernardo & Scaraboto, Daiane. (2016). "The Systemic Creation of Value Through Circulation in Collaborative Consumer Networks". *Journal of Consumer Research*, 43(4), 509-533. [Doi: 10.1093/jcr/ucw038]
- Frenzel, Fabian. (2017). "Tourist agency as valorisation: Making Dharavi into a tourist attraction." *Annals of Tourism Research* 66: 159-169. [Doi: 10.1016/j.annals.2017.07.017]
- Grönroos, Christian, & Voima, Päivi. (2013). Critical Service Logic: Making Sense of Value Creation and Co-Creation. *Journal of the Academy of Marketing Science* 14 (2), 133-150. [Doi: 10.1007/s11747-012-0308-3]
- Guttentag, Daniel. (2015). Airbnb: disruptive innovation and the rise of an informal tourism accommodation sector. *Current Issues in Tourism*, 18, 1192-1217. [Doi: 10.1080/13683500.2013.827159]
- Hall, C. Michael & Williams, Allan M. (2008). *Tourism and Innovation*. London: Taylor and Francis. [263 p. ISBN 978-0-203-93843-0] Available as E-book
- Hjalager, Anne-Mette (2009). A Review of Innovation Research in Tourism. *Tourism Management* 31, 1-12.
- Holbrook, Morris B. (red.) (1999). *Consumer Value. A Framework for Analysis and Research*. London: Routledge. [203 p. ISBN 978-0-203-01067-9] Finns som E-bok.
- Karababa, Eminegül & Kjeldgaard, Dannie. (2014). "Value in marketing: Toward sociocultural perspectives". *Marketing Theory*, 14(1), 119-127.
- Larson, Mia (2009). Festival Innovation: Complex and Dynamic Network Interaction. *Scandinavian Journal of Hospitality and Tourism* 9(2-3), 288-307.
- Liam Chan & Jennifer Kim (2009). The Consumption of Museum Service Experiences: Benefits and Value of Museum Experiences. *Journal of Hospitality Marketing & Management* 18(2-3), 173-196.
- Picard, David. (2015). "White magic: An anthropological perspective on value in Antarctic tourism." *Tourist Studies* 15 (3): 300-315. [Doi: 10.1177/1468797615597858]
- Prebensen, Nina, Chen, Joseph S. Uyzal, Muzaffer, (Ed.) (2018). *Creating Experience Value in Tourism*. [272 p. ISBN 9781786395030] Available as E-book**
- Ren, Carina, Morten Krogh Petersen, & Dianne Dredge. (2015). "Guest Editorial: Valuing Tourism." *Valuation Studies* 3 (2): 85-96. [Doi: 10.3384/VS.2001-5992.153285]

- Sundbo, Jon & Sørensen, Fleming. (Ed.) (2013). *Handbook on the Experience Economy*. Cheltenham, Northampton: Edward Elgar. [481 p. ISBN 978-1-78100-422-7] Available as E-book
- Sundbo, Jon, Orfila-Sintes, Francina & Sørensen, Flemming. (2007). The innovative behaviour of tourism firms - Comparative studies of Denmark and Spain. *Research Policy*, 36(1), 88-106. [Doi: 10.1016/j.respol.2006.08.004]
- Sørensen, Flemming, & Jens Friis Jensen. (2015). "Value creation and knowledge development in tourism experience encounters." *Tourism Management* 46: 336-346. [Doi: 10.1016/j.tourman.2014.07.009]
- Sørensen, Flemming (2006). The Geographies of Social Networks and Innovation in Tourism. *Tourism Geographies* 9(1), 22-48. [ISSN: 14616688]
- Tajzadeh-Namin, A. (2012). A Review on Value Creation in Tourism Industry. *Management Science Letters* 2(1), 203-212.
- Vargo, Stephen L. & Lusch, Robert F. (2004). Evolving to a New Dominant Logic for Marketing. *Journal of Marketing* 68(1), 1-17. [Doi: 10.1509/jmkg.68.1.1.24036]
- Vespestad, May Kristin, Lindberg, Frank & Mossberg, Lena. (2019). "Value in tourist experiences: How nature-based experiential styles influence value in climbing." *Tourist Studies*, 19(4), 453-474. [Doi: 10.1177/1468797619837966]
- Wang, Li, & Pertti Alasuutari. (2017). "Co-construction of the tourist experience in social networking sites: Two forms of authenticity intertwined." *Tourist Studies*: 1-18. [Doi: 10.1177/1468797616687559]
- Weidenfeld, Adi, Williams, Allan M., & Butler, Richard W. (2010). Knowledge transfer and innovation among attractions. *Annals of Tourism Research*, 37(3), 604-626. [Doi: 10.1016/j.annals.2009.12.001]
- Williams, Kate. (2014). *Getting Critical*. Basingstoke, New York: Palgrave Macmillan. [114 p. ISBN 9781137402516]
- Zakrisson, Ingrid & Zillinger, Malin. (2012). Emotions in Motion: Tourists' Peak Experiences in Time and Space. *Current Issues in Tourism* 15(6), 505-523. [Doi: 10.1080/13683500.2011.615391]
- Zeithaml, Valerie A. (1988) Consumer Perceptions of Price, Quality, and Value: A Means-end Model and Synthesis of Evidence. *Journal of Marketing* 52(1), 2-22. [Doi: 10.1177/002224298805200302]
- Zillinger, Malin & Meged Widtfeldt, Jane (kommande). Networks as Premises for Innovation in Guided Tours. Skickad till *Scandinavian Journal of Hospitality and Tourism*.

Total amount of pages: Approx. 1 970