

Reading list for Destination Development and Marketing (SMMV28), 15 hp.

The reading list was approved by the Board of the Department of Service Management and Service Studies 2020-01-29

The reading list is valid from 2020-02-01.

- Avraham, Eli, & Ketter, Eran. (2013). Marketing destinations with prolonged negative images: Towards a theoretical model. *Tourism Geographies*, 15(1), pp. 145–164. Doi: 10.1080/14616688.2011.647328
- Banki, Mohammed Bala, Ismail, Hairul Nizam, & Muhammad, Isa Bala. (2016). Coping with seasonality: A case study of family owned micro tourism businesses in Obudu Mountain Resort in Nigeria. *Tourism Management Perspectives*, 18, pp. 141–152. Doi: 10.1016/j.tmp.2016.01.010
- Baum, Tom & Hagen, Laura (1999). Responses to Seasonality: the Experience of Peripheral Destinations. *International Journal of Tourism Research*, 1, pp. 299–312. Doi: 10.1002/(SICI)1522-1970(199909/10)1:5<299::AID-JTR198>3.0.CO;2-L
- Beirman, David (2018). Thailand's approach to destination resilience: An historical perspective of tourism resilience from 2002 to 2018. *Tourism Review International*, 22, pp. 277–292.
- Dredge, Dianne & Gyimothy, Szilvia. (2015). The collaborative economy and tourism: Critical perspectives, questionable claims and silenced voices. *Tourism Recreation Research*, 40(3), pp. 286–302. Doi: 10.1080/02508281.2015.1086076
- Espinero, Stephen, Orchiston, Caroline, & Higham, James. (2017). Resilience and sustainability: a complementary relationship? Towards a practical conceptual model for the sustainability–resilience nexus in tourism. *Journal of Sustainable Tourism*, 25(10), pp. 1385–1400. Doi: 10.1080/09669582.2017.1281929
- Fuchs, Matthias, Höpken, Wolfram, & Lexhagen, Maria. (2014). Big data analytics for knowledge generation in tourism destinations – A case from Sweden. *Journal of Destination Marketing & Management*, 3(4), pp. 198–209. Doi: 10.1016/j.jdmm.2014.08.002
- Fyall, Alan, Garrod, Brian, & Wang, Youchen. (2012). Destination collaboration: A critical review of theoretical approaches to a multi-dimensional phenomenon. *Journal of Destination Management & Marketing*, 1, pp. 10–26. Doi: 10.1016/j.jdmm.2012.10.002
- Gant, Cocola, A. (2016). Holiday Rentals: The New Gentrification Battlefield. *Sociological Research Online*, 21(3), pp. 1-9. Doi: 10.5153/sro.4071
- Garcia, Ander, Linaza, Maria Teresa, Gutierrez, Aitor, Garcia, Endika. (2019). Gamified mobile experiences: smart technologies for tourism destinations. *Tourism Review*, 74(1), pp. 30-49. Doi: 10.1108/TR-08-2017-0131
- Gursoy, Dogan, & Chi, Christina G. (2018). *The Routledge Handbook of Destination Marketing*. 1st edition. Abingdon, Oxon: Routledge. [534 p. ISBN 9781138118836] Finns som E-bok.
- Gyimothy, Szilvia, & Larson, Mia (2015). Social Media Cocreation Strategies: the 3C:s. *Event Management*, 19(3), pp. 331–348. Doi:org/10.3727/152599515X14386220874760
- Kozinets, Robert V. (2008). Technology/Ideology: How Ideological Fields Influence Consumers' Technology Narratives. *Journal of Consumer Research*, 34(6), pp. 865–881. Doi: 10.1086/523289
- Larson, Mia. (2009). Joint Event Production in the Jungle, the Park, and the Garden: Metaphors of Event Networks. *Tourism Management*, 30, pp. 393–399. Doi: 10.1016/j.tourman.2008.08.003
- Larson, Mia, Lundberg, Christine, & Lexhagen, Maria. (2013). Thirsting for Vampire Tourism: Developing Pop Culture Destinations. *Journal of Destination Marketing & Management*, 2(2), pp. 74-84. Doi: 10.1016/j.jdmm.2013.03.004
- Larson, Mia, & Gyimothy, Szilvia. (2013). Collaboration Deficiencies in Meetings Networks: Case-studies of Two Peri-urban Destinations. *Journal of Policy Research in Tourism, Leisure and Events*, 5(1), pp. 62–80. Doi: 10.1080/19407963.2012.734992
- Lin, Dan, & Simmons David. (2017). Structured inter-network collaboration: Public participation in tourism planning in Southern China. *Tourism Management*, 63, pp. 315–328. Doi: 10.1016/j.tourman.2017.06.024

- Lovell, Jane & Bull, Chris. (2018). *Authentic and Inauthentic Places in Tourism: From Heritage Sites to Theme Parks*. London: Routledge. [221 p. ISBN 9781138936706]
- Munar, Ana-Maria. (2011). Tourist-created content: rethinking destination branding. *International Journal of Culture, Tourism and Hospitality Research*, 5(3), pp. 291-305. Doi: 10.1108/17506181111156989
- Munar, Ana María, Gyimóthy, Szilvia, & Cai, Liping A. (2013). *Tourism Social Media: Transformations in Identity, Community and Culture*. Bingley, U.K: Emerald. [322 p. ISBN 9781781902622] E-bok.
- Nilsson, Jan Henrik. (2020). Conceptualizing and Contextualizing Overtourism: the Dynamics of Accelerating Urban Tourism. *International Journal of Tourism Cities*, Submitted
- Novy, Johannes (2018). 'Destination' Berlin revisited. From (new) tourism towards a pentagon of mobility and place consumption. *Tourism Geographies*, 20(3), pp. 418-442. Doi: 10.1080/14616688.2017.1357142
- Novy, Johannes & Colomb, Claire (2019). Urban Tourism as a Source of Contention and Social Mobilisations: A Critical Review. *Tourism Planning & Development*, 16(4), pp. 358-375. doi:10.1080/21568316.2019.1577293
- Okazaki, Etsuko. (2008). A Community-Based Tourism Model: Its conception and use. *Journal of sustainable tourism*, 16(5), pp. 511–529. Doi: 10.2167/jost782.0
- Phi, Giang T. & Dredge, Dianne (2019). Collaborative tourism-making: an interdisciplinary review of co-creation and a future research agenda. *Tourism Recreation Research*, 44(3), pp. 284-299. doi: 10.1080/02508281.2019.1640491
- Pike, Andy. (2013). *Brands and Branding Geographies*. Cheltenham: Edward Elgar. [114 p. pp. 187-301. ISBN 978-0-85793-084-2] Finns som E-bok.
- Saarinen, Jarkko. (2013). Critical sustainability: Setting the limits to growth and responsibility in tourism. *Sustainability*, 6(1), pp. 1-17. Doi: 10.3390/su6010001
- Simpson, Tim. (2016). Tourist utopias: biopolitics and the genealogy of the post-world tourist city. *Current Issues in Tourism*, 19(1), pp. 27-59. Doi: 10.1080/13683500.2015.1005579
- Swapan, Mohammad S. H. (2016). Who participates and who doesn't? Adapting community participation model for developing countries. *Cities*, 53, pp. 70-77. Doi: 10.1016/j.cities.2016.01.013
- Trunfio, Marapina & Campana Salvatore. (2019). Drivers and emerging innovations in knowledge-based destinations: Towards a research agenda. *Journal of Destination Marketing & Management*, 14, p. 11. Doi: 10.1016/j.jdmm.2019.100370

Added: Articles and book chapters selected in consultation between student and teacher, approx.. 450 pages.

Total amount of pages: approx. 2000