

Reading list for Introduction to Retail (SMMV13), 7,5 credits.

The reading list was approved by the Board of the Department of Service Management and Service Studies 2019-04-24, revised 2020-04-22.

The reading list is valid from 31 August 2020.

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- Clarke, Ian, Hallsworth, Alan, Jackson, Peter, de Kervenoael, Ronan, Perez del Aguila, Rossana and Kirkup, Malcolm. (2006). Retail restructuring and consumer choice 1: Long-term changes in consumer behaviour: Portsmouth, 1980-2002. *Environment and Planning A*, 38, 25-46. [Doi: 10.1068/a37207]
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- Fuentes, Christian & Fredriksson, Cecilia (2016). "Sustainability service in-store: Service work and the promotion of sustainable consumption", *International Journal of Retail & Distribution Management*, Vol. 44 Issue: 5, p. 492-507. [Doi: 10.1108/IJRDM-06-2015-0092]
- Fuentes, Christian & Hagberg, Johan. (2013). "Socio-cultural retailing: what can retail marketing learn from this interdisciplinary field?", *International Journal of Quality and Service Sciences*, Vol. 5 Issue: 3, 290-308. [Doi: 10.1108/IJQSS-10-2012-0018]
- Fuentes, Christian & Svingstedt, Anette. (2016). Mobile phones and the practice of shopping: A study of how young adults use smartphones to shop. *Journal of Retailing and Consumer Services*. Vol. 38, 137-146. [Doi: 10.1016/j.jretconser.2017.06.002]
- Friend, Lorraine & Shona Thompson. (2003). Identity, Ethnicity and Gender: Using Narratives to Understand their Meaning in Retail Shopping Encounters, *Consumption, Markets and Culture*, 6:1, 23-41. [Doi: 10.1080/10253860302698]
- Hansson, Lena, Holmberg, Ulrika & Brembeck, Helene. (2012). *Making Sense of Consumption. Selections from the 2nd Nordic Conference on Consumer Research 2012*. Centre for Consumer Science, University of Gothenburg. [393 p. ISBN 9789197464260] Selected parts 150 p. Freely available online.

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- Reynolds, J., Howard, E. Cuthbertson, C., and Hristov, L. 2007. "Perspectives on retail format innovation: retail theory and practice" *International Journal of Retail and Distribution Management* 35, no.8: 647-660. [Doi: 10.1108/09590550710758630]
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Total amount of pages: Approx. 750.