



LUND
UNIVERSITY

Faculty of Social Sciences

SMMV26, Organising Sustainability, 7.5 credits

Organisera hållbarhet, 7,5 högskolepoäng

Second Cycle / Avancerad nivå

Details of approval

The syllabus was approved by the board of the Department of Service Management and Service Studies on 2019-03-20 to be valid from 2019-08-01, spring semester 2020.

General Information

The course is included in the second semester of the Master of Science (120 credits) programme in Service Management and is the second course specific to the specialisation in Sustainable Service Management.

Language of instruction: English

Main field of studies

Service Management

Depth of study relative to the degree requirements

A1F, Second cycle, has second-cycle course/s as entry requirements

Learning outcomes

For a Pass on the course, the students shall be able to

Knowledge and understanding

- demonstrate specialised knowledge of business models for sustainable service activities in private and public organisations
- demonstrate an understanding of the materiality of service activities
- demonstrate knowledge of stakeholder dialogues and corporate activism
- demonstrate an understanding of green control, reporting and company management
- demonstrate knowledge of the circular economy

Competence and skills

- demonstrate the ability to analyse the link between sustainability and service activities based on current literature in the social sciences and management
- demonstrate skills to review the sustainability of service activities in a critical and constructive manner
- demonstrate the ability to problematise the production and development of services from a social sciences perspective on sustainability

Judgement and approach

- demonstrate the ability to identify, analyse, weigh and query the organisation of the sustainability of service activities

Course content

The aim of the course is to enable students to develop specialised knowledge of sustainability in relation to the organisation of service activities. The course consists of five parts that introduce and problematise the sustainability of service activities. During the course, the topics addressed will include: corporate social responsibility (CSR), sustainable value creation, sustainable business models, the materiality of services, waste theory, the relevance of the stakeholder model for sustainability, special conditions for corporate control, reporting and management concerning sustainability issues, and the foundations, strengths and weaknesses of the circular economy.

Course design

The teaching consists of lectures, workshops, calculation exercises and seminars.

Assessment

The assessment is based on two components:

An individual invigilated exam on the required reading (2 credits)

An individual take-home exam (5.5 credits)

The course includes opportunities for assessment at a first examination, a re-sit close to the first examination and a second re-sit for courses completed in the past year (catch-up exam). At least two further re-examinations on the same course content are offered within a year of a major change or discontinuation of the course. After this, further re-examination opportunities are offered but in accordance with the current course syllabus.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with

a form of examination equivalent to that of a student without a disability.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, E, D, C, B, A.

The grade for a non-passing result is Fail. The student's performance is assessed with reference to the learning outcomes of the course. For the grade of E, the student must show acceptable results. For the grade of D the student must show satisfactory results. For the grade of C the student must show good results. For the grade of B the student must show very good results. For the grade A the student must show excellent results. For the grade of Fail the student must have shown unacceptable results.

All assessments assign points between 0 and 100 and grades according to the following scale:

- A: 90-100 points
- B: 80-89 points
- C: 70-79 points
- D: 60-69 points
- E: 50-59 points
- Fail: 0-49 points

For the grade of Pass on the whole course, the student must have been awarded at least the grade of E for all assessed components. Students who fail to meet this requirement are awarded the grade of Fail.

The grade for the whole course is awarded in accordance with the formula: $2/7.5 \times$ number of credits for assessed component 1 (module code 2001) + $5.5/7.5 \times$ number of credits for assessed component 2 (module code 2002). Up to 49 points, the total number of points is rounded down and over 50 it is rounded up.

At the start of the course, students are informed about the learning outcomes stated in the syllabus and about the grading scale and how it is applied on the course.

Entry requirements

To be admitted to the course, the student must have fulfilled course requirements amounting to at least 15 credits within the programme.

Subcourses in SMMV26, Organising Sustainability

Applies from V20

- 2001 Individual Written Exam, 2,0 hp
Grading scale: Fail, E, D, C, B, A
- 2002 Individual Written Home Exam, 5,5 hp
Grading scale: Fail, E, D, C, B, A