

Reading list for Destination Development and Marketing (SMMV28), 15 credits.

The reading list was approved by the Board of the Department of Service Management and Service Studies 2020-01-29, latest revised 2025-01-15.

The Reading list is valid from 2025-01-15.

- Boluk, Karla. A., Cavaliere, Christina. T. & Higgins-Desbiolles, Freya (2019). A critical framework for interrogating the United Nations Sustainable Development Goals 2030 Agenda in tourism. *Journal of Sustainable Tourism* 27(7), pp. 847-864. Doi: 10.1080/09669582.2019.1619748
- Boström, Magnus. (2012). A missing pillar? Challenges in theorizing and practicing social sustainability: introduction to the special issue. *Sustainability: Science, Practice and Policy*, 8 (1), pp. 3-14, Doi: 10.1080/15487733.2012.11908080
- Caprioli, Laura, Larson, Mia, Ek, Richard & Ooi, Can-Seng. (2021). The inevitability of essentializing culture in destination branding: the cases of fika and hygge. *Journal of Place Management and Development*, 14 (3), pp. 346-361. Doi: 10.1108/JPM-D-2019-0114
- Cassinger, Cecilia; Lucarelli, Andrea & Gyimóthy, Szilvia. (2020). 20 years of Nordic place branding research: a review and future research agenda. *Scandinavian Journal of Hospitality and Tourism*. Oct. 2020, pp. 1-8. Doi.org/10.1080/15022250.2020.1830434
- Colomb, Claire. (2011) *Staging the New Berlin. Place marketing and the politics of urban reinvention post-1989*. London: Routledge. [358 sid. ISBN 9780415594035]
- Dinhopl, Anja & Gretzel, Ulrike. (2016). Selfie-taking as touristic looking. *Annals of Tourism Research*, 57, pp. 126-139. Doi: 10.1016/j.annals.2015.12.015
- Gretzel, Ulrike. (2019). The Role of Social Media in Creating and Addressing Overtourism. I: Dodds, R. & Butler, R. (ed.). *Overtourism: Issues, realities and solutions*, pp. 62-75. Berlin: De Gruyter. https://www.researchgate.net/publication/332878549_5_The_role_of_social_media_in_creating_and_addressing_overtourism
- Gössling, Stefan, Daniel Scott & C. Michael, Hall. (2018). Global trends in length of stay: implications for destination management and climate change, *Journal of Sustainable Tourism*, Doi: 10.1080/09669582.2018.1529771
- Gössling, Stefan & Higham, James. (2020). The Low-Carbon Imperative: Destination Management under Urgent Climate Change. *Journal of Travel Research*, 60(6), pp. 1167-1179. Doi:10.1177/0047287520933679
- Hall, C. Michael. (2024) (Ed.). *The Wiley Blackwell Companion to Tourism*. Second Edition. Wiley Blackwell. [734 p. Approx. 300 p. ISBN 9781119753742]
- Heeley, John. (2015). *Urban destination marketing in contemporary Europe. Uniting theory and practice*. Bristol: Channel View Publications. [154 p. ISBN: 978-1-84541-492-4]
- Johansson, Michael & Nilsson, Jan Henrik. (2023). Ecosystems Services for urban destination development: Potential for sustainability. I: Gowreesunkar, V.G.B., Maingi, S.W., & Ming'ate, F.L.M. (Ed.) *Management of Tourism Ecosystem Services in a Post Pandemic Context. Global Perspectives*. 1st edition. (pp. 133-150). London: Routledge. Doi.org/10.4324/b23145
- Lund, Niels. Frederik, Cohen, Scott. A., & Scarles, Caroline. (2018). The power of social media storytelling in destination branding. *Journal of Destination Marketing & Management*, 8, pp. 271-280. Doi: 10.1016/j.jdmm.2017.05.003
- Månsson, Maria & Eskilsson, Lena. (2013). *The attraction of Screen Destinations*. Baseline Report, Euroscreen.
- Nilsson, Jan Henrik. (2020). Conceptualizing and Contextualizing Overtourism: the Dynamics of Accelerating Urban Tourism. *International Journal of Tourism Cities*. Doi: 10.1108/IJTC-08-2019-0117.
- van Nuenen, Tom & Scarles, Caroline. (2021). Advancements in technology and digital media in tourism. *Tourist Studies*, 21(1), pp. 119-132. Doi: 10.1177/1468797621990410

- Paredes-Rodriguez, Arturo A. & Spierings, Bas. (2020). Dynamics of protest and participation in the governance of tourism in Barcelona: a strategic action field perspective. *Journal of Sustainable Tourism*, 28:12, 2118-2135, Doi: 10.1080/09669582.2020.1791891
- Pike, Andy. (2013). Brands and Branding Geographies. Cheltenham: Edward Elgar. [Chap. 1, 9, 11-19. 182 p. ISBN 978-0-85793-084-2]
- Pumputis, Aurimas. (2024). *Trust and control on peer-to-peer platforms: A sociomaterial analysis of guest-host relationships in digital environments*. Media Tryck: Lund [Utdrag ca. 50 sid. ISBN 9789181042252]
- Reinhold, Stephan, Beritelli, Pietro, Fyall, Alan, Choi, Hwan-Suk Chris, Laesser, Christian, Joppe, Marion. (2023). State-of-the-Art Review on Destination Marketing and Destination Management. *Tourism Hospitality*, Vol. 4, pp. 584–603. Doi.org/10.3390/tourhosp4040036
- Roxas, Fernando Martin Y., Paolo, John R. Rivera, Gutierrez, Eylla Laire M. (2020). Mapping stakeholders' roles in governing sustainable tourism destinations *Journal of Hospitality and Tourism Management*, Vol. 45: 387–398. Doi.org/10.1016/j.jhtm.2020.09.005
- Saarinen, Jarkko & Gill, Alison M. (2018). *Resilient Destinations and Tourism: Governance Strategies in the Transition towards Sustainability in Tourism*. Routledge. [216 sid. ISBN 9780367582166]
- Zhang, Hanqin Qiu; Zhang, Daisy X. F. Fan; Tse, Tony S. M.; King, Brian (2017). Creating a scale for assessing socially sustainable tourism, *Journal of Sustainable Tourism*, Vol. 25:1, pp. 61-78, Doi: 10.1080/09669582.2016.1173044
- Östrup Backe, Josefine. (2020). *Enacting the local in culinary tourism. A study of culinary actors and their practices*. [Approx. 200 p.] Media Tryck: Lund.

Additional: Articles and book chapters selected in consultation between student and teacher, approximately 200 pages.

Total amount of pages: 1 800