

## Reading list for The Fashion Market: Innovation and Fashion Forecasting (SESA01), 5 credits

The reading list was approved by the Department of Service Studies 2023-11-15, revised 2024-10-24.

The reading list is valid from 2024-10-24.

Högskolan i Borås (latest). Guide till Harvardsystemet. Borås: Högskolan i Borås. [51 p.].

<https://www.hb.se/biblioteket/akademiskt-sprak/referera-till-kallor/guide-till-harvardssystemet/>

- Charter, Martin, Pan, Bernice & Black, Sandy. (2024). *Accelerating Sustainability in Fashion, Clothing and Textiles*. London: Routledge. [Chap. 23, 28-31, 65 p. ISBN: 978-1-032-22517-3]
- DuBreuil, Mikayla. & Lu, Sheng. (2020). Traditional vs. big-data fashion trend forecasting: an examination using WGSN and EDITED. *International Journal of Fashion Design, Technology and Education*, 13 (1), pp. 68-77. Doi: 10.1080/17543266.2020.1732482.
- Garcia, Clarice Carvalho. (2023). Fashion futuring: Intertwining speculative design, foresight and material culture towards sustainable futures. *Futures*, 153. Doi: 10.1016/j.futures.2023.103242.
- Kim, Eundeok, Fiore, Ann Marie, Payne, Alice & Kim, Hyejeong. (2021). *Fashion trends. Analysis and forecasting*. London: Bloomsbury. [176 p. ISBN: 978-13500-9901-2]
- Lee Blaszczyk, Regina & Wubs, Ben. (2018). *The Fashion Forecasters. A Hidden History of Color and Trend Prediction*. London: Bloomsbury. [275 p. ISBN 978-1-3500-1717-7]
- Pinchera, Valeria & Rinallo, Diego. (2019). Marketplace icon: the fashion show. *Consumption, Markets & Culture*, 24 (5), pp. 479-491. Doi: 10.1080/10253866.2019.1703699.
- Van de Peer, Aurélie. (2014). So Last Season: The Production of the Fashion Present in the Politics of Time. *Fashion Theory*, 18 (3), pp. 317-339. Doi: 10.2752/175174114X13938552557880.
- Vieira Lopes, Maria. (2019). The discourse of fashion change: Trend forecasting in the fashion industry. *Fashion, Style & Popular Culture*, 6 (3), pp. 333-349. Doi: 10.1386/fspc.6.3.333\_1.

Total amount of pages: approx. 600