

Reading list for Destination Development and Marketing (SMMV28), 15 credits.

The reading list was approved by the Board of the Department of Service Management and Service Studies 2020-01-29, latest revised 2024-01-15.

The Reading list is valid from 2024-03-02.

- Ardito, Lorenzo, Cerchione, Roberto, Del Vecchio, Pasquale & Raguseo, Elisabetta (2019). Big data in smart tourism: challenges, issues and opportunities. *Current Issues in Tourism*, 22(15), pp. 1805-1809. Doi: 10.1080/13683500.2019.1612860
- Avraham, Eli & Ketter, Eran (2013). Marketing destinations with prolonged negative images: Towards a theoretical model. *Tourism Geographies*, 15(1), pp. 145–164. Doi: 10.1080/14616688.2011.647328
- Björk, Peter & Kauppinen-Räsänen, Hannele (2019). Destination Foodscape: A stage for travelers' food experience. *Tourism Management*, 71: ss. 466-475. Doi: 10.1016/j.tourman.2018.11.005
- Boluk, Karla. A., Cavaliere, Christina. T. & Higgins-Desbiolles, Freya (2019). A critical framework for interrogating the United Nations Sustainable Development Goals 2030 Agenda in tourism. *Journal of Sustainable Tourism* 27(7), pp. 847-864. Doi: 10.1080/09669582.2019.1619748
- Caprioli, Laura, Larson, Mia, Ek, Richard & Ooi, Can-Seng. (2021). The inevitability of essentializing culture in destination branding: the cases of fika and hygge. *Journal of Place Management and Development*, 14 (3), pp. 346-361. Doi: 10.1108/JPMD-12-2019-0114.
- Colomb, Claire (2012) *Staging the New Berlin. Place marketing and the politics of urban reinvention post-1989*. London: Routledge.
- Dinhopl, Anja & Gretzel, Ulrike (2016). Selfie-taking as touristic looking. *Annals of Tourism Research*, 57, pp. 126-139. Doi: 10.1016/j.annals.2015.12.015
- Fuchs, Mattias & Sigala, Marianna. (2021). Strategic Use of Information Technologies in Tourism: A Review and Critique. I: Xiang, Z., Fuchs, M., Gretzel, U., Höpken, W. (Ed.). *Handbook of e-Tourism* (pp. 1-37). Cham: Springer International Publishing. [ISBN 978-3-030-05324-6]
- Fyall, Alan, Garrod, Brian & Wang, Youchen (2012). Destination collaboration: A critical review of theoretical approaches to a multi-dimensional phenomenon. *Journal of Destination Management & Marketing*, 1, pp. 10–26. Doi: 10.1016/j.jdmm.2012.10.002.
- Gil, Javier & Sequera, Jorge. (2022) The professionalization of Airbnb in Madrid: far from a collaborative economy, *Current Issues in Tourism*, 25:20, pp. 3343-3362, Doi: 10.1080/13683500.2020.1757628
- Gretzel, Ulrike. (2019). The Role of Social Media in Creating and Addressing Overtourism. I: Dodds, R. & Butler, R. (Red.). *Overtourism: Issues, realities and solutions*, ss. 62-75. Berlin: De Gruyter. https://www.researchgate.net/publication/332878549_5_The_role_of_social_media_in_creating_and_addressing_overtourism
- Gursoy, Dogan, Malodia, Suresh, & Dhir, Amandeep (2022). The metaverse in the hospitality and tourism industry: An overview of current trends and future research directions. *Journal of Hospitality Marketing & Management*, 31(5), pp. 527-534. Doi: 10.1080/19368623.2022.2072504
- Gössling, Stefan, Daniel Scott & C. Michael, Hall (2018). Global trends in length of stay: implications for destination management and climate change, *Journal of Sustainable Tourism*, Doi: 10.1080/09669582.2018.1529771
- Gössling, Stefan & Higham, James. (2020). The Low-Carbon Imperative: Destination Management under Urgent Climate Change. *Journal of Travel Research*, 00, 0 Doi:10.1177/0047287520933679
- Heeley, John (2015). *Urban destination marketing in contemporary Europe. Uniting theory and practice*. Bristol: Channel View Publications. [154 p. ISBN: 978-1-84541-492-4]
- Johansson, Michael & Nilsson, Jan Henrik. (2023). Ecosystems Services for urban destination development: Potential for sustainability. I: Gowreesunkar, V.G.B., Maingi, S.W., & Ming'ate, F.L.M. (Ed.) *Management of Tourism Ecosystem Services in a Post Pandemic Context*.

- Global Perspectives*. 1st edition. (pp. 133-150). London: Routledge.
<https://doi.org/10.4324/b23145>
- Lund, Niels. Frederik, Cohen, Scott. A., & Scarles, Caroline. (2018). The power of social media storytelling in destination branding. *Journal of Destination Marketing & Management*, 8, pp. 271-280. Doi: 10.1016/j.jdmm.2017.05.003
- Muñar, Ana María, Gyimóthy, Szilvia, & Cai, Liping A. (2013). *Tourism Social Media: Transformations in Identity, Community and Culture*. Bingley, U.K: Emerald. [311 p. ISBN 9781781902622]
- Månsson, Maria & Eskilsson, Lena. (2013). *The attraction of Screen Destinations*. Baseline Report, Euroscreen.
- Nilsson, Jan Henrik. (2020). Conceptualizing and Contextualizing Overtourism: the Dynamics of Accelerating Urban Tourism. *International Journal of Tourism Cities*. Doi: 10.1108/IJTC-08-2019-0117.
- Novy, Johannes. (2018). 'Destination' Berlin revisited. From (new) tourism towards a pentagon of mobility and place consumption. *Tourism Geographies*, 20(3), pp. 418-442. Doi: 10.1080/14616688.2017.1357142
- van Nuenen, Tom & Scarles, Caroline. (2021). Advancements in technology and digital media in tourism. *Tourist Studies*, 21(1), pp. 119-132. Doi: 10.1177/1468797621990410
- Pike, Andy. (2013). Brands and Branding Geographies. Cheltenham: Edward Elgar. [Chap. 1, 9, 11-19. 182 p. ISBN 978-0-85793-084-2]
- Saarinen, Jarkko & Gill, Alison M. (2018). *Resilient Destinations and Tourism: Governance Strategies in the Transition towards Sustainability in Tourism*. Routledge. [216 sid. ISBN 9780367582166]
- Stors, Natalie. (2022) Constructing new urban tourism space through Airbnb, *Tourism Geographies*, 24:4-5, pp. 692-715, Doi: 10.1080/14616688.2020.1750683
- Trunfio, Marapina & Campana, Salvatore (2019). Drivers and emerging innovations in knowledgebased destinations: Towards a research agenda. *Journal of Destination Marketing & Management*, 14, pp. 1-11. Doi: 10.1016/j.jdmm.2019.100370
- Östrup Backe, Josefine. (2020). *Enacting the local in culinary tourism. A study of culinary actors and their practices*. [200 p.] Media Tryck: Lund.

Additional: Articles and book chapters selected in consultation between student and teacher, approximately 200 pages.

Total amount of pages: 1. 740