

Reading list for Value Creation and Innovation in Tourism (SMMV39), 15 credits

The reading list was approved by the Board of the Department of Service Management and Service Studies 2020-04-22, latest revised 2023-08-15.

The reading list is valid from 2023-10-27.

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- Fitchett, James, Lindberg, Frank & Martin, Diane M. (2021). Accumulation by symbolic dispossession: Tourism development in advanced capitalism. *Annals of Tourism Research*, 86. Doi.org/10.1016/j.annals.2020.103072
- Goolaup, Sandhiya & Nunkoo, Robin. (2021). Reconceptualizing Tourists' Extraordinary Experiences. *Journal of Travel Research*, pp. 1-13. Doi.org/10.1177/00472875211064632
- Grönroos, Christian, & Voima, Päivi. (2013). Critical Service Logic: Making Sense of Value Creation and Co-Creation. *Journal of the Academy of Marketing Science* 14 (2), pp. 133-150. Doi: 10.1007/s11747-012-0308-3
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- Ren, Carina, Morten Krogh Petersen, & Dianne Dredge. (2015). "Guest Editorial: Valuing Tourism." *Valuation Studies* 3 (2): pp. 85-96. Doi: 10.3384/VS.2001-5992.153285
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