

Reading list for Consumer Culture (SMMX31), 7.5 credits

The reading list was approved by the Board of the Department of Service Management and Service Studies 2021-04-14, revised 2023-05-12.

The reading list is valid from 2023-08-28.

- Arnould, Eric J. & Price, Linda. (1993). River Magic: Extraordinary Experience and the Extended Service Encounter. *Journal of Consumer Research*, 20:1, 24-45. Doi.org/10.1086/209331
- Arnould, Eric J. & Thompson, Craig J. (2005). Consumer Culture Theory (CCT): Twenty Years of Research. *Journal of Consumer Research*, 31:4, 868–882. Doi: 10.1086/426626
- Askegaard, Søren & Linnet, Jeppe T. (2011). Towards an epistemology of consumer culture theory: Phenomenology and the context of context. *Marketing Theory*. 11:4, 381-404. Doi: 10.1177/1470593111418796
- Barnett, Clive, Cloke, Paul, Clarke, Nick & Malpass, Alice. (2005). Consuming ethics: Articulating the subjects and spaces of ethical consumption. *Antipode*, 37:1, 23–45. Doi: 10.1111/j.0066-4812.2005.00472.x
- Carrington, Michal & Chatzidakis, Andreas & Goworek, Helen & Shaw, Deirdre. (2021). Consumption Ethics: A Review and Analysis of Future Directions for Interdisciplinary Research. *Journal of Business Ethics*. 168, 215-238. Doi: 10.1007/s10551-020-04425-4
- Canniford, Richard. (2011). A Typology of Consumption Communities, in Belk, Russell, Grayson, K., Muñoz, A. & Jensen Schau, H. (Red.) *Research in Consumer Behavior, Vol. 13*, Emerald Group Publishing Limited, Bingley, 57-75. Doi: 10.1108/S0885-2111(2011)0000013007
- Cochoy, Franck, Hagberg, Johan, Petersson McIntyre, Magdalena & Sörum, Niklas. (2017). Introduction. in Cochoy, Franck, Hagberg, Johan, Petersson McIntyre, Magdalena & Sörum, Niklas (red.) *Digitalizing Consumption: How Devices Shape Consumer Culture*, Routledge. London. [s. 1–19. ISBN: 9780367875497]
- Connolly, John & Prothero, Andrea. (2003). Sustainable Consumption: Consumption, Consumers and the Commodity Discourse. *Consumption, Markets and Culture*, 6:4, 275-291. Doi: 10.1080/1025386032000168311
- Cova, Bernard. (1997). Community and Consumption: Towards a definition of the “linking value” of product and services. *European Journal of Marketing*. 31:3/4, 297-316. Doi.org/10.1108/03090569710162380
- Fuentes, Christian, Hagberg, Johan & Kjellberg, Hans. (2019). Soundtracking: Music listening practices in the digital age. *European Journal of Marketing*, 53:3, 483-503. Doi: 10.1108/EJM-10-2017-0753
- Fuentes, Christian, Bäckström, Kristina & Svingstedt, Anette. (2017). Smartphones and the reconfiguration of retailscapes: Stores, shopping, and digitalization. *Journal of Retailing and Consumer Services*. 39, 270-278. Doi.org/10.1016/j.jretconser.2017.08.006
- Fuentes, Christian. & Fuentes, Maria. (2017). Making a Market for Alternatives: Marketing Devices and the Qualification of a Vegan Milk Substitute. *Journal of Marketing Management* 33(7-8), 529-555. Doi: 10.1080/0267257X.2017.1328456
- Fuentes, Christian & Sörum, Niklas. (2019). Agencing ethical consumers: smartphone apps and the socio-material reconfiguration of everyday life. *Consumption Markets & Culture*, 22(2), 131-156. Doi: 10.1080/10253866.2018.1456428
- Graham, Mark & Haarstad, Håvard. (2011). Transparency and Development: Ethical Consumption Through Web 2.0 and the Internet of Things. *Information Technologies & International Development*, 7:1, 1-18.
- Kravets, Olga, Maclaran, Pauline, Miles, Steven & Venkatesh, Alladi. (2018). *The SAGE Handbook of Consumer Culture*. Sage. London. [576 sid. ISBN 9781473929517]

- McFarlane, Ashleigh & Samsioe, Emma. (2020). "#50+ fashion Instagram influencers: cognitive age and aesthetic digital labours", *Journal of Fashion Marketing and Management*, 24:3, 399-413. Doi.org/10.1108/JFMM-08-2019-0177
- Muñiz, Albert M. Jr. & O'Guinn, Tom. (2001). Brand Community. *Journal of Consumer Research*. 27: March, 412-432. Doi.org/10.1086/319618
- Schouten, John. W. & James H. McAlexander. (1995). Subcultures of consumption: An ethnography of the new bikers. *Journal of Consumer Research*. 22:1, 43-61.
- Shove, Elisabeth & Pantzar, Mika. (2005). Consumers, Producers and Practices - Understanding the invention and reinvention of Nordic Walking. *Journal of Consumer Culture*, 5:1, 43-64.
- Shove, Elisabeth & Pantzar, Mika. (2007). Recruitment and reproduction: the careers of digital photography and floorball. *Human Affairs* 17:2, 154-167. Doi: 10.2478/v10023-007-0014-9
- Thompson, Craig & Diana L. Haytko. (1997). Speaking of Fashion: Consumers' uses of fashion discourse and appropriation of countervailing cultural meanings. *Journal of Consumer Research*, 24:1, 15-42. Doi: 10.1086/209491
- Warde, Alan. (2015). The Sociology of Consumption: Its Recent Development. *Annual Review of Sociology*. 41. 117-134. Doi: 10.1146/annurev-soc-071913-043208
- Warde, Alan. (2005). Consumption and Theories of Practice. *Journal of Consumer Culture*, 5:2, 131-153. Doi: 10.1177/1469540505053090

In addition to the above mentioned literature, there are articles of approximately 100 pages that the students chooses for the individual assignment.

Total amount of pages: approx. 1 000