

Reading list for Service Development and Entrepreneurship (SMMX22), 15 credits.

The reading list was approved by the Board of the Department of Service Management and Service Studies 2020-12-09, revised 2021-11-26.

The reading list is valid from 2022-03-28.

- Alacovska, Ana. (2018). Informal creative labour practices: A relational work perspective. *Human Relations*, 71(12): pp. 1563-1589. Doi.org/10.1177/0018726718754991
- Albinsson, Staffan. (2018). Musicians as entrepreneurs or entrepreneurs as musicians? *Creativity and Innovation Management*, 27(3): pp. 348-357. Doi:10.1111/caim.12254
- Andersson, Fredrik O. (2016). Nascent Nonprofit Entrepreneurship: Exploring the Formative Stage of Emerging Nonprofit Organizations. *Nonprofit and Voluntary Sector Quarterly*, 45(4) pp. 806–824. Doi: 10.1177/0899764015603203
- Arvidsson, A., Malossi, G. & Naro, S. (2010). "Passionate Work? Labour Conditions in the Milan Fashion Industry", *Journal for Cultural Research*, vol. 14, nr 3, pp. 295-309.
- Bain, Alison & McLean, Heather (2013). "The Artistic Precariat." *Cambridge Journal of Regions, Economy and Society* 6, no. 1: 93–111. <https://doi.org/10.1093/cjres/rss020>.
- Bergamini, Michela, Van de Velde, Ward, Van Looy, Bart & Visscher, Klaasjan. (2018). Organizing artistic activities in a recurrent manner: (on the nature of) entrepreneurship in the performing arts. *Creativity and Innovation Management*, 27(3): pp. 319–334. Doi: 10.1111/caim.12240
- Beveridge, Ross and Guy, Simon (2005) 'The Rise of the Eco-Preneur and the Messy World of Environmental Innovation', *Local Environment* 10(6): 665–676. Doi: 10.1080/13549830500321972
- Carlsson, Bo, Braunerhjelm, Pontus, McKelvey, Maureen, Olofsson, Christer, Persson, Lars & Ylinenpää, Håkan. (2013). The evolving domain of entrepreneurship research. *Small Business Economics*, 41: pp. 913–930. Doi: 10.1007/s11187-013-9503-y
- Coblence, Emmanuel & Sabatier, Valérie. (2014). Articulating Growth and Cultural Innovation in Art Museums: The Louvre's Business Model Revision. *International Studies of Management and Organization*, 44(4), pp. 9–25. Doi: 10.2753/IMO0020-8825440401
- Collins, Patrick & Cunningham, James A. (2017). *Creative Economies in Peripheral Regions*. Cham: Palgrave Macmillan. [229 p. ISBN 9783319521657]
- Desa, Geoff. (2010). "Social Entrepreneurship: Snapshots of a Research Field in Emergence." In: Hockerts Kai, Johanna Mair and Jeffrey Robinson (Red.). (2010). *Values and Opportunities in Social Entrepreneurship*. Basingstoke: Palgrave Macmillan. [pp. 6–28. ISBN 9780230298026]
- Ekström, Karin M. (2020). *Museum Marketization. Cultural Institutions in the Neoliberal Era*. New York: Routledge. [225 p. ISBN. 978-1-138-39385-1]
- Essig, Linda. (2017). Same or different? The "cultural entrepreneurship" and "arts entrepreneurship" constructs in European and US higher education. *Cultural Trends*, 26(2), pp. 125–137. Doi: 10.1080/09548963.2017.1323842
- Gerber, Alison & Childress, Clayton. (2017) "I Don't Make Objects, I Make Projects: Selling Things and Selling Selves in Contemporary Artmaking." *Cultural Sociology* 11, no. 2,; 234–254. <https://doi.org/10.1177/1749975517694300>
- Gill, R. (2002). "Cool, Creative and Egalitarian? Exploring Gender in Project-Based New Media Work in Europe", *Information, Communication & Society*, vol. 5, nr. 1, pp. 70-89.
- Granados, Cristian, Merce, Bernardo & Montserrat, Pareja. (2017). How do creative industries innovate? A model proposal. *Creative Industries Journal*, 10(3), pp. 211–225. Doi: 10.1080/17510694.2017.1393192
- Heidemann Lassen, Astrid, McKelvey, Maureen & Ljungberg, Daniel. (2018). Knowledge-intensive entrepreneurship in manufacturing and creative industries: Same, same, but different. *Creativity and Innovation Management* 27(3): pp. 284–294. Doi: 10.1111/caim.12292

- Kohn, Karsten & Wewel, Sojvejk A. (2018). Skills, scope and success: An empirical look at the start-up process in creative industries in Germany. *Creativity and Innovation Management*, 27(3): pp. 295–318. Doi: 10.1111/caim.12279
- Küttim, Merle, Arvola, Katrin & Venesaar Urve. (2011). Development of creative entrepreneurship: Opinion of managers from Estonia, Latvia, Finland & Sweden. *Verslas: Teorija ir praktika/business: Theory and practice*, 12(4): pp. 369-378. Doi: 10.3846/btp.2011.38
- Lange, Bastian. (2017). "Making Your Career in Creative Industries: The Paradox Between Individual Professionalization and Dependence on Social Contexts and Professional Scenes." In: Chapain, Caroline & Stryjakiewicz, Tadeusz. (Ed.) (2017). *Creative Industries in Europe: Drivers of New Sectoral and Spatial Dynamics*. Cham: Springer. [pp. 109–127. ISBN 9783319564975]
- Le Breton-Miller, Isabelle & Miller, Danny. (2015). The paradox of resource vulnerability: Considerations for organizational curatorship. *Strategic Management Journal*, 36(3), pp. 397–415. Doi: 10.1002/smj.2220
- Lindqvist, Katja (2011) Art Entrepreneurship. In Scherдин, Mikael, and Ivo Zander, eds. *Art Entrepreneurship*. Cheltenham, UK ; Northampton, MA: Edward Elgar.
- Lingo, Elizabeth Long & O'Mahony, Siobhán. (2010). Nexus work: Brokerage on creative projects. *Administrative Science Quarterly* 55: ss. 47–81. Doi: 10.2189/asqu.2010.55.1.47
- Lounsbury, Michael & Glynn, Mary Ann. (2001). Cultural entrepreneurship: Stories, legitimacy, and the acquisitions of resource. *Strategic Management Journal* 22(6/7), pp. 545–564. Doi: 10.1002/smj.188
- McRobbie, A., Strutt, D. & Bandinelli, C. (2019). "Feminism and the Politics of Creative Labour: Fashion Micro-enterprises in London, Berlin and Milan", *Australian Feminist Studies*, vol. 34, nr. 100, pp. 131-148.
- Morris, Michael H., Justin W. Webb & Rebecca J. Franklin. (2011). Understanding the Manifestation of Entrepreneurial Orientation in the Nonprofit Context. *Entrepreneurship Theory and Practice* 35(5), pp. 947-971. Doi: 10.1111/j.1540-6520.2011.00453.x
- Neck, Heidi, Brush, Candida & Allen, Elaine. (2009). The landscape of social entrepreneurship. *Business Horizons* 52, pp. 13–19. Doi: 10.1016/j.bushor.2008.09.002
- Nilsson, Catharina. (2014). *Innovation in museums: Locating key changes within the elaborated characteristics-based model of services*. Master's thesis. 100 p. <http://lup.lub.lu.se/student-papers/record/4689530>
- Petersson McIntyre, M. (2013). "Commodifying Passion. The Fashion of Aesthetic Labour", *Journal of Cultural Economy*, vol. 7, nr. 1, pp. 79-94.
- Philips, Mary (2012). "On being green and being enterprising: narrative and the ecopreneurial self" In: *Organization* 20(6), pp. 794–817. doi.org/10.1177/1350508412455084
- Reckwitz, Andreas. (2017). *The Invention of Creativity. Modern Society and the Culture of the New*. Cambridge and Malden: Polity Press. [300 p. ISBN 9780745697048]
- Scharff, Christina. (2016). The Psychic Life of Neoliberalism: Mapping the Contours of Entrepreneurial Subjectivity. *Theory, Culture & Society* 33(6), pp. 107–122. Doi: 10.1177/0263276415590164
- Schulte-Holthaus, Stefan. (2018). Entrepreneurship in the Creative Industries. A Literature Review and Research Agenda. In: Innerhofer Elisa, Pechlaner, Harald & Borin, Elena. (Ed.) (2018). *Entrepreneurship in Culture and Creative Industries: Perspectives from Companies and Regions*. Cham: Springer. [pp. 99–154. ISBN 9783319880457]
- Swan, Jacky & Scarbrough, Harry. (2005). The politics of networked innovation. *Human Relations* 58(7): pp. 913–943.
- Verschuere Bram, Beddeleem, Eline & Verlet, Dries. (2014). Determinants of Innovative Behaviour in Flemish Nonprofit Organizations: An empirical research. *Public Management Review* 16:2, pp. 173-198. Doi: 10.1080/14719037.2012.757347
- Wing-Fai, Leung, Gill, Rosaling & Randle, Keith. (2015). Getting in, getting on, getting out? Women as career scramblers in the UK film and television industries. *The Sociological Review*, 63:S1: pp. 50-65. Doi: 10.1111/1467-954X.12240

In addition to the above literature, selected literature is added by students in consultation with teachers comprising about 300 pages.

Total amount of pages: Approx. 1 700.