

## Reading list for Destination Development and Marketing (SMMV28), 15 credits.

The reading list was approved by the Board of the Department of Service Management and Service Studies 2020-01-29, latest revised 2023-01-17.

The Reading list is valid from 2023-03-22.

- Ardito, Lorenzo, Cerchione, Roberto, Del Vecchio, Pasquale & Raguseo, Elisabetta (2019). Big data in smart tourism: challenges, issues and opportunities. *Current Issues in Tourism*, 22(15), pp. 1805-1809. Doi: 10.1080/13683500.2019.1612860
- Avraham, Eli & Ketter, Eran (2013). Marketing destinations with prolonged negative images: Towards a theoretical model. *Tourism Geographies*, 15(1), pp. 145–164. Doi: 10.1080/14616688.2011.647328
- Beery, Thomas, Stålhammar, Sanna, Jönsson, K. Ingemar, Wamsler, Christine, Bramryd, Torleif, Brink, Ebba, Ekelund, Nils, Johansson, Michael, Palo, Thomas & Schubert, Per (2016). Perceptions of the Ecosystem Services Concept: Opportunities and Challenges in the Swedish Municipal Context. *Ecosystem Services*, 17: 123–130. <http://www.sciencedirect.com/science/article/pii/S2212041615300.656>
- Beirman, David (2018). Thailand's approach to destination resilience: An historical perspective of tourism resilience from 2002 to 2018. *Tourism Review International*, 22, pp. 277–292. Doi: 10.3727/154427218X15369305779083
- Björk, Peter & Kauppinen-Räsänen, Hannele (2019). Destination Foodscape: A stage for travelers' food experience. *Tourism Management*, 71: ss. 466-475. Doi: 10.1016/j.tourman.2018.11.005
- Boluk, Karla. A., Cavaliere, Christina. T. & Higgins-Desbiolles, Freya (2019). A critical framework for interrogating the United Nations Sustainable Development Goals 2030 Agenda in tourism. *Journal of Sustainable Tourism* 27(7), pp. 847-864. Doi: 10.1080/09669582.2019.1619748
- Bulchand-Gidumal, J. (2022). Impact of artificial intelligence in travel, tourism, and hospitality. I: Xiang, Z., Fuchs, M., Gretzel, U., Höpken, W. (Ed.) *Handbook of e-Tourism* (pp. 1943-1962). Cham: Springer International Publishing. [ISBN 978-3-030-05324-6]
- Caprioli, Laura, Larson, Mia, Ek, Richard & Ooi, Can-Seng (2021). The inevitability of essentializing culture in destination branding: the cases of fika and hygge. *Journal of Place Management and Development*, 14 (3), pp. 346-361. Doi: 10.1108/JPMD-12-2019-0114.
- Colomb, Claire (2012) *Staging the New Berlin. Place marketing and the politics of urban reinvention post-1989*. London: Routledge.
- Dinhopl, Anja & Gretzel, Ulrike (2016). Selfie-taking as touristic looking. *Annals of Tourism Research*, 57, pp. 126-139. Doi: 10.1016/j.annals.2015.12.015
- Fuchs, Mattias & Sigala, Marianna (2021). Strategic Use of Information Technologies in Tourism: A Review and Critique. I: Xiang, Z., Fuchs, M., Gretzel, U., Höpken, W. (Ed.). *Handbook of e-Tourism* (pp. 1-37). Cham: Springer International Publishing. [ISBN 978-3-030-05324-6]
- Fyall, Alan, Garrod, Brian & Wang, Youchen (2012). Destination collaboration: A critical review of theoretical approaches to a multi-dimensional phenomenon. *Journal of Destination Management & Marketing*, 1, pp. 10–26. Doi: 10.1016/j.jdmm.2012.10.002.
- Garcia, Ander, Linaza, Maria Teresa, Gutierrez, Aitor, Garcia, Endika (2019). Gamified mobile experiences: smart technologies for tourism destinations. *Tourism Review*, 74(1), pp. 30-49. Doi: 10.1108/TR-08-2017-0131
- George, E.Wanda; Mair, Heather; Reid, Donald G. (2009). *Rural Tourism Development. Localism and Cultural Change*. Bristol, Buffalo, Toronto: Channel View Publications. [240 p. Chap. 1, 12-14, 60 p. ISBN 978-1-84541-009-5]
- Gretzel, Ulrike. (2019). The Role of Social Media in Creating and Addressing Overtourism. I: Dodds, R. & Butler, R. (Red.). *Overtourism: Issues, realities and solutions*, ss. 62-75. Berlin: De Gruyter. [https://www.researchgate.net/publication/332878549\\_5\\_The\\_role\\_of\\_social\\_media\\_in\\_creating\\_and\\_addressing\\_overtourism](https://www.researchgate.net/publication/332878549_5_The_role_of_social_media_in_creating_and_addressing_overtourism) [tillgänglig Feb 09 2021]

- Gursoy, Dogan, Malodia, Suresh, & Dhir, Amandeep (2022). The metaverse in the hospitality and tourism industry: An overview of current trends and future research directions. *Journal of Hospitality Marketing & Management*, 31(5), pp. 527-534. Doi: 10.1080/19368623.2022.2072504
- Gössling, Stefan, Daniel Scott & C. Michael, Hall (2018). Global trends in length of stay: implications for destination management and climate change, *Journal of Sustainable Tourism*, Doi: 10.1080/09669582.2018.1529771
- Gössling, Stefan & Higham, James (2020). The Low-Carbon Imperative: Destination Management under Urgent Climate Change. *Journal of Travel Research*, 00, 0 Doi:10.1177/0047287520933679
- Johansson, Michael & Nilsson, Jan Henrik (2023). Ecosystems Services for urban destination development: Potential for sustainability. I: Gowreesunkar, V.G.B., Maingi, S.W., & Ming'ate, F.L.M. (Ed.) *Management of Tourism Ecosystem Services in a Post Pandemic Context. Global Perspectives*. 1st edition. (pp. 133-150). London: Routledge. <https://doi.org/10.4324/b23145>
- Koo, Chulmo, Kwon, Jookyung, Chung, Namho & Kim, Jungkeun. (2022). Metaverse tourism: conceptual framework and research propositions. *Current Issues in Tourism*, pp. 1-7. Doi: 10.1080/13683500.2022.2122781
- Lund, Niels. Frederik, Cohen, Scott. A., & Scarles, Caroline (2018). The power of social media storytelling in destination branding. *Journal of Destination Marketing & Management*, 8, pp. 271-280. Doi: 10.1016/j.jdmm.2017.05.003
- Mieli, Micol. (2022). Phygital. I: Buhalis, D. (Red.) *Encyclopedia of Tourism Management and Marketing* (pp. 487-489). Edward Elgar Publishing.
- Muñar, Ana-Maria (2011). Tourist-created content: rethinking destination branding. *International Journal of Culture, Tourism and Hospitality Research*, 5(3), pp. 291-305. Doi: 10.1108/17506181111156989
- Muñar, Ana María, Gyimóthy, Szilvia, & Cai, Liping A. (2013). *Tourism Social Media: Transformations in Identity, Community and Culture*. Bingley, U.K: Emerald. [311 p. ISBN 9781781902622]
- Månsson, Maria & Eskilsson, Lena (2013). *The attraction of Screen Destinations*. Baseline Report, Euroscreen.
- Nilsson, Jan Henrik (2020). Conceptualizing and Contextualizing Overtourism: the Dynamics of Accelerating Urban Tourism. *International Journal of Tourism Cities*. Doi: 10.1108/IJTC-08-2019-0117.
- Novy, Johannes (2018). 'Destination' Berlin revisited. From (new) tourism towards a pentagon of mobility and place consumption. *Tourism Geographies*, 20(3), pp. 418-442. Doi: 10.1080/14616688.2017.1357142
- Novy, Johannes & Colomb, Claire (2019). Urban Tourism as a Source of Contention and Social Mobilisations: A Critical Review. *Tourism Planning & Development*, 16(4), pp. 358-375. doi:10.1080/21568316.2019.1577293
- van Nuenen, Tom & Scarles, Caroline (2021). Advancements in technology and digital media in tourism. *Tourist Studies*, 21(1), pp. 119-132. Doi: 10.1177/1468797621990410
- Ozturk, Ahmet, Salehi-Esfahani, Saba, Bilgiha, Anil & Okumus, Fevzi (2017). Social media and destination marketing. I: Sigala, M., & Gretzel, U. (Ed.). *Advances in Social Media for Travel, Tourism and Hospitality: New Perspectives, Practice and Cases* (ss. 89-101). Routledge.
- Palo, R. Thomas, Lagerkrantz Karen, Bramryd, Torleif, Johansson Michael, Jönsson Ingemar, Wamsler, Christine, Brink Ebba. Beery, Thomas, Schubert Per & Ekelund Nils (2016). Priority areas in municipality planning; use of ecosystem services and environmental impact assessments in relation to research needs. *One Ecosystem*, 1: e9869. <http://oneecosystem.pensoft.net/article/9869/>
- Phi, Giang T. & Dredge, Dianne (2019). Collaborative tourism-making: an interdisciplinary review of co-creation and a future research agenda. *Tourism Recreation Research*, 44(3), pp. 284-299. Doi: 10.1080/02508281.2019.1640491
- Pike, Andy (2013). *Brands and Branding Geographies*. Cheltenham: Edward Elgar. [Chap. 1, 9, 11-19. 182 p. ISBN 978-0-85793-084-2]

- Saarinen, Jarkko (2013). Critical sustainability: Setting the limits to growth and responsibility in tourism. *Sustainability*, 6(1), pp. 1-17. Doi: 10.3390/su6010001
- Trunfio, Marapina & Campana, Salvatore (2019). Drivers and emerging innovations in knowledgebased destinations: Towards a research agenda. *Journal of Destination Marketing & Management*, 14, pp. 1-11. Doi: 10.1016/j.jdmm.2019.100370
- Ward, Stephen V. (1998) *Selling Places*. London, New York: Spon Press [250 sid].
- Östrup Backe, Josefine (2020). *Enacting the local in culinary tourism. A study of culinary actors and their practices*. [Chap.1, 5, 6, 7, 115 p.] Media Tryck: Lund.

Additional: Articles and book chapters selected in consultation between student and teacher, approximately 300 pages.

Total amount of pages: Approx. 2 000