

Reading list for Value Creation and Innovation in Tourism (SMMV39), 15 credits

The reading list was approved by the Board of the Department of Service Management and Service Studies 2020-04-22, latest revised 2022-08-30.

The reading list is valid from 2022-10-31.

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- Fitchett, James, Lindberg, Frank & Martin, Diane M. (2021). Accumulation by symbolic dispossession: Tourism development in advanced capitalism. *Annals of Tourism Research*, 86. Doi.org/10.1016/j.annals.2020.103072
- Goolaup, Sandhiya & Nunkoo, Robin. (2021). Reconceptualizing Tourists’ Extraordinary Experiences. *Journal of Travel Research*, ss. 1-13. Doi.org/10.1177/00472875211064632
- Grönroos, Christian, & Voima, Päivi. (2013). Critical Service Logic: Making Sense of Value Creation and Co-Creation. *Journal of the Academy of Marketing Science* 14 (2), pp. 133-150. Doi: 10.1007/s11747-012-0308-3
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- Picard, David. (2015). "White magic: An anthropological perspective on value in Antarctic tourism." *Tourist Studies* 15 (3): pp. 300-315. Doi: 10.1177/1468797615597858
- Prebensen, Nina, Chen, Joseph S. & Uyzal, Muzaffer. (red.) (2018). *Creating Experience Value in Tourism*. [272 p. ISBN 9781786395030]
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- Ren, Carina & Mahadevan, Renuka (2018). "Bring the numbers and stories together": Valuing events. *Annals of Tourism Research*, 72, pp. 75-84.
- Sharpley, Richard (red.) (2021). *Routledge Handbook of the Tourist Experience*. Abingdon, Oxon and New York, NY: Routledge. [662 p. [eBook ISBN 9781003219866]
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Total amount of pages: approx. 2 000