

Reading list for The Societal Organisation of Markets (SMMX32), 7.5 hp.

The reading list is approved by the Board of the Department of Service Management and Service Studies 2021-04-14.

The reading list is valid from 2021-08-30.

- Araujo, Luis. (2007). Markets, market-making and marketing. *Marketing theory* 7(3): pp. 211-226.
Doi.org/10.1177/1470593107080342
- Ahrne, Göran, Aspers, Patrik & Brunsson, Nils. (2015). The Organization of Markets. *Organization Studies* 36(1): pp. 7-27. Doi:10.1177/0170840614544557
- Çalışkan, Koray. (2010). *Market Threads: How Cotton Farmers and Traders Create a Global Commodity*. Princeton: Princeton University Press. [248 p. ISBN 9781400833924]
- Çalışkan, Koray & Callon, Michel. (2009). Economization, part 1: Shifting attention from the economy towards processes of economization. *Economy and Society* 38(3), pp. 369-398.
doi.org/10.1080/03085140903020580
- Fligstein, Neil. (2001). *The Architecture of Markets: An Economic Sociology of Twenty-First-Century Capitalism*. Princeton. Princeton University Press. [274 p. ISBN 9780691102542]
- Geertz, Clifford. (1978). The Bazaar Economy: Information Seeking and Search in Peasant Marketing. *The American Economic Review* 68(2), pp. 28-32.
- Hayek, Friedrich, A. (1945). The Use of Knowledge in Society. *The American Economic Review* 35(4): pp. 519-530.
- Mears, Ashley. (2011). *Pricing Beauty: The Making of a Fashion Model*. Berkeley: University of California Press. [305 p. ISBN 0520260333]
- Zelizer, Viviana. (2011) *Economic Lives: How Culture Shapes the Economy*. Princeton: Princeton University Press. Kapitel: 9–11, 15–16 (121 p.) [478 p. ISBN 9780691139364]

Individual, selectable, literature: at least one journal article or an anthology chapter, approx. 25 pages, will be added.

Total amount of pages: Approx. 940.