

Reading list for Retail and Place Development (SMMV35), 15 credits.

The reading list was approved by the Board of the Department of Service Management and Service Studies 2020-04-22.

The reading list is valid from 31 August 2020.

- Gehl, Jan. (2010). *Cities for people*. Washington: Island Press. [260 p. ISBN 9781597265737]
Available as E-book
- Kärholm, Mattias. (2012). *Retailising space: Architecture, retail and the territorialisation of public space*. Surrey: Ashgate. [161 p. ISBN 978-1-4094-3098-8] Available as E-book.
- Landry, Charles. (2008). *The Creative City. A toolkit for urban innovators*. London: Earthscan. [299 p. ISBN 978-1-84407-598-0]
- Mansvelt, Juliana. (2005). *Geographies of Consumption*. London: Sage. (165 p. ISBN 978-0-7619-7430-7) Available as E-book
- Pike, Andy. (2013). *Brands and Branding Geographies*. Cheltenham: Edward Elgar. [384 p. ISBN 1849801592] Available as E-book
- Ward, Stephen. (1998). *Selling Places. The marketing and promotion of towns and cities 1850-2000*. Abingdon: Spon Press. [240 p. ISBN 0419242406] Available as E-book

Articles on trade development and site development are included, approx. 200 p.

Articles selected in consultation between student and teacher, approx. 500 p.

Total amount of pages: Approx. 2 300.