

Course details, SASMA

	Culture and Creativity Management	Retail	Supply Chain Management	Sustainable Service Management	Tourism
Semester 1	Introduction to Service Management, 7.5 credits				
	Introduction to Culture and Creativity Management	Introduction to Retail	Introduction to Supply Chain Management	Introduction to Sustainable Service Management	Introduction to Tourism
	Managing Service Organisations, 7.5 credits				
	Theory of Science, 7.5 credits				
Semester 2	Methods in Social Sciences, 15 credits				
	Service Development, Innovation and Entrepreneurship within Cultural, Creative and Non-profit Sectors, 15 credits	Service Logistics, 7.5 credits	Service Logistics, 7.5 credits	Organising Sustainability, 7.5 credits	Destination Development and Marketing, 15 credits
		Retail Marketing: A Sociocultural Perspective, 7.5 credits	Logistics and Supply Chains, 7.5 credits	Assessment of Environmental Impact, 7.5 credits	
Semester 3	Elective course/s, 15 credits				
	Management, Organisation and Control within Cultural, Creative and Non-profit Sectors, 15 credits	Retail and Place Development, 15 credits	Transport Systems: Intermodality and Traceability, 15 credits	Sustainable Consumption, 7.5 credits Gender Equality and Service Organisations, 7.5 credits	Value Creation and Innovation in Tourism, 15 credits
Semester 4	Service Management: Master's (120 credits) Degree Project, 30 credits				